

BARNEGAT LIGHT TAXPAYERS' ASSOCIATION
 Trustees Conference Call Meeting Minutes
 February 23, 2019

<u>Attending:</u>		<u>Excused:</u>	
Barbara Truncellito	Kay McDonnell	Betsy Aras	
Rich Brodman	Patty Robinson	Virginia Simmons	
Bill Chernelich	Jack Byrnes	Philip Kahn	
Tom Zesk	Patty Francfort (Committee member)		
Mary Ann Crutchlow	John Tennyson (ex- Officio)		

I. President's Opening Comments

Barbara Truncellito called the meeting to order at 10:00 am. The Trustees approved the minutes from the January 12, 2018 Trustees Meeting.

II. Reports

o Treasurer's Report – Bill Chernelich

Bill noted that there were no new expenses since January. The next financial report will be issued for the quarter ending March 31 and will be presented at the April Trustee meeting.

o Membership Report – Rich Brodman and Barbara Truncellito

Barbara announced that our new Board members, who were approved for Board membership on our Trustee Call on September 24, 2018, will be put forward for formal approval by the full BLTA membership at the September 2019 general meeting in accordance with our By-Laws. They will then start new full 3-year terms beginning in September.

Rich noted that we finished the 2018 year with 551 members, with 119 member households as Barnegat Light residents. It was also noted that based on the tax rolls and voter information, there are 497 voters in Barnegat Light, spread over 306 households. The BLTA membership includes 223 voters, spread over 127 households, which indicates that 44.9% of the voters in Barnegat Light are BLTA members, and 40.5% of our members are voters.

o Borough Council Meeting – Phil Kahn and Barbara Truncellito

Phil attended the Borough Council meeting. The Council discussed the following topics:

- Pickle Ball Court will extend to half of the basketball court, which will have a dual use.



- The Council is still evaluating how to use the Pavilion, but has decided not to use it as a revenue raiser. It will be reserved for Barnegat Light resident use, including potentially wedding ceremonies. There are also seven concerts planned for this summer at the Pavilion.
- The parking lot side of the bay Beach has experienced flooding, and the Public Works Dept will attempt to level and grade the parking lot.
- The beaches are being patrolled and cleaned a couple of times a week. There is an effort to move the Piping Plover nesting area north to a space near the Lighthouse to free up parts of the beach impacted by the Plovers

○ BLTA Website and Monthly Digital Newsletter– Tom Zesk

Tom updated the group on the website usage as recorded by Google Analytics. We had 540 users in January, with an average session time in excess of 1 minute. 50% of users were on mobile phones or PDAs, 30% on computers, and 20% on tablets.

Tom and Betsy will share the updating responsibilities regarding postings to the website and Facebook Group, primarily by alternating based on their schedules. Tom noted that the Facebook Group currently has 143 members, an increase of 35 over last year.

III. New Business – Items for Discussion

○ Spring Newsletter – Mary Ann Crutchlow

Mary Ann noted that the newsletter will be going out next week. Articles include the President’s Letter, an article on monarch butterflies from Bonnie Brodman, cycling rules for LBI, website and social media update, Treasurer’s Report, our digital process for 2020, About Town update from Dottie Reynolds, and a summary of our summer speakers. The first monthly digital newsletter also will go out in the near future.

○ Speakers for Summer 2019 General Meetings – Rich Brodman

Rich summarized the current speaker lineup and format for the upcoming general meetings next summer. The Board agreed to have less speakers at each meeting and allow more time for discussion and Q&A. The first meeting will be on June 22 at 10:00 AM at the Pavilion and will be followed by a barbecue jointly sponsored by the BLTA and the Town Borough Council to celebrate the official opening of the Pavilion. The July 13 and September 14 meetings will start at 9:30 AM and will be held at the First Aid Squad building on 10th St..

Freeholder Ginny Haines has agreed to speak again at our June 22 meeting. She will become the President of the Board of Freeholders this year. In addition, the Mayor will speak at each of the meetings. Jennifer Lackland, owner of the new Jens Links mini-golf course, will be presenting at the July 13 meeting. In September, the speakers include the Captain of the Lifeguards, and Megan Keller of the LBT Police Dept..



The Board discussed adding a speaker on the offshore wind turbines, or having a presentation made to the Trustees. This will be discussed again at the March Trustee call.

III. Adjournment

The meeting was adjourned at 11:30 AM. The next meeting is the BLTA Trustee conference call on March 23, 2019 at 10:00 AM.

Recorded and submitted by:

Tom Zesk
Recording Secretary
March 20, 2019